

HOPKINSLOCAL

BUILD. HIRE. BUY.

From 2019 to 2021, HopkinsLocal has worked to increase economic opportunity in Baltimore City through construction, hiring, and purchasing activities. To see how we measure progress against specific goals, go to hopkinslocal.jhu.edu/progress

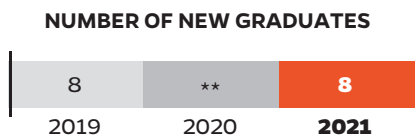
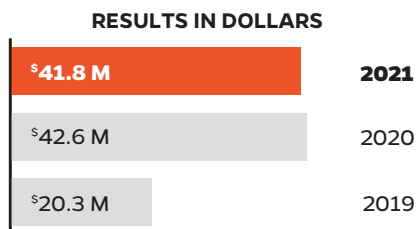
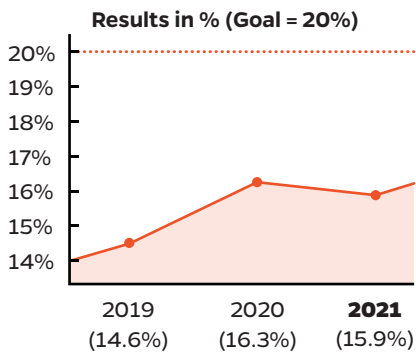
HopkinsLocal Three Years at a Glance

FY2019–FY2021

BUILD

\$41.8M*

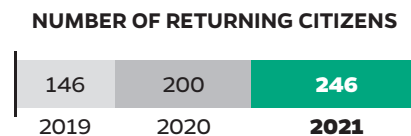
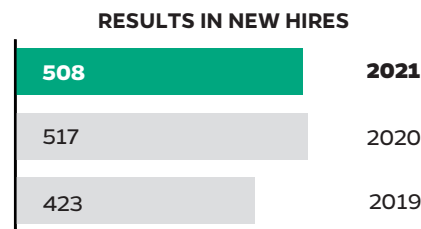
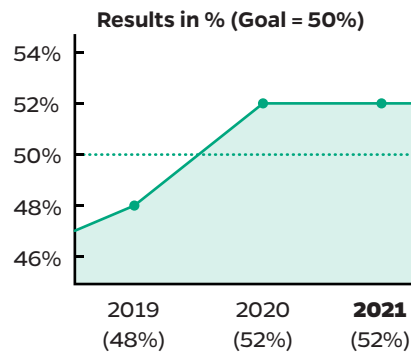
was committed in FY21 to contractors that were minority-owned, women-owned, or disadvantaged business enterprises. (15.9% of addressable construction spending)



HIRE

1,448

people were hired over three years for a set of targeted positions and live in focus area Baltimore City ZIP codes. In FY21, 52% of targeted positions were filled by focus area residents.

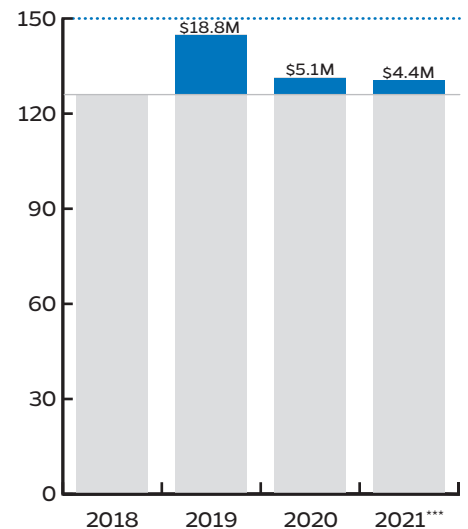


592 RETURNING CITIZENS WERE HIRED OVER 3 YEARS.

BUY

\$406.8M

was spent in targeted categories with local businesses over 3 years. Local spending increased \$28.3M over the baseline of 2018.



Baseline of 2018 = \$126 million
Goal = \$151 million

* Commitments are defined as parts of the contract that have been assigned to a contractor or subcontractor but have not necessarily been completed.

** Due to the COVID-19 pandemic, the BUILD College was suspended after three (3) sessions.

*** Total spend excludes \$6.1 million in overlap project spend between BUILD and BUY. FY2021 was the first year that the overlap was identified and removed from BUY spend.