

HOPKINSLOCAL

BUILD. HIRE. BUY.

From 2019 to 2022, HopkinsLocal has worked to increase economic opportunity in Baltimore City through construction, hiring, and purchasing activities. To see how we measure progress against specific goals, go to hopkinslocal.jhu.edu/progress

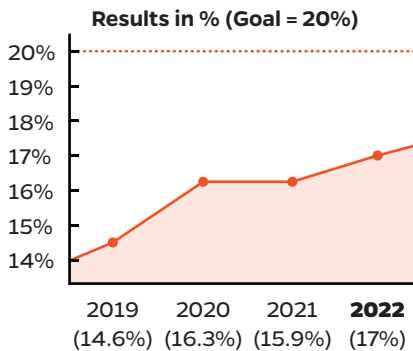
HopkinsLocal Progress at a Glance FY2019–FY2022

BUILD

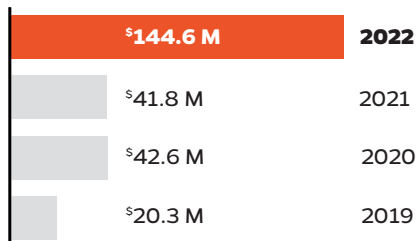


\$144.6M*

was committed in FY22 to contractors that were minority-owned, women-owned, or disadvantaged business enterprises. (17% of addressable construction spending)



RESULTS IN DOLLARS



NUMBER OF NEW GRADUATES

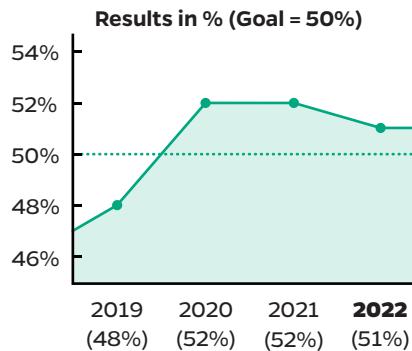


HIRE

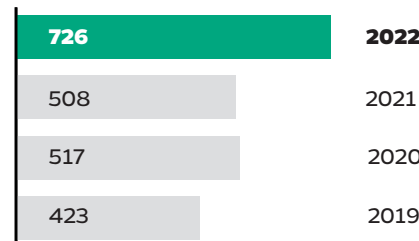


2,174

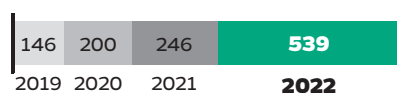
people were hired over four years for a set of targeted positions and live in focus area Baltimore City ZIP codes. In FY22, 51% of targeted positions were filled by focus area residents.



RESULTS IN NEW HIRES



NUMBER OF JUSTICE-INVOLVED INDIVIDUALS



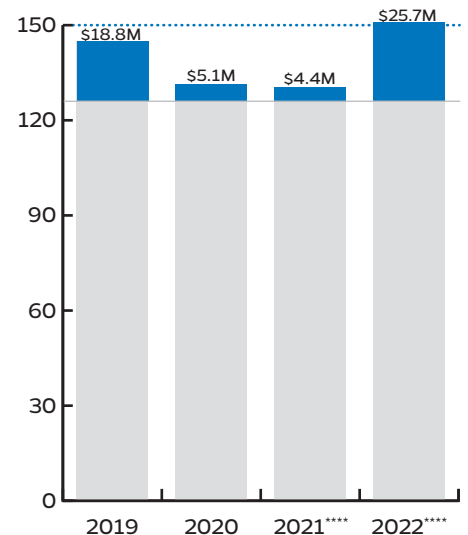
1,131 JUSTICE-INVOLVED INDIVIDUALS WERE HIRED OVER 4 YEARS.

BUY



\$558.4M

was spent in targeted categories with local businesses over 4 years. \$54M more was spent in targeted categories with local businesses over four years than if spending had remained at the baseline level.



Baseline of 2018 = \$126 million
Goal = \$151 million

* Commitments are defined as parts of the contract that have been assigned to a contractor or subcontractor but have not necessarily been completed.

** In FY19, the BLocal BUILD College ("BUILD College") transitioned from two standing offerings to one standing offering per calendar year.

*** Due to the COVID-19 pandemic, the FY20 cohort was suspended. The BUILD College went virtual in FY21 and the participating firms included some from the FY20 cohort and other firms.

**** Total spend excludes overlap project spend between BUILD and BUY. FY2021 was the first year that the overlap was identified and removed from BUY spend.