

From 2020 to 2023, HopkinsLocal has worked to increase economic opportunity in Baltimore City through construction, hiring, and purchasing activities. To see how we measure progress against specific goals, go to hopkinslocal.jhu.edu/progress

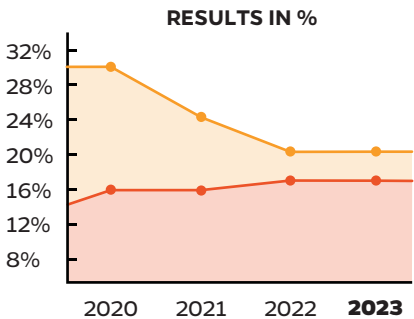
HopkinsLocal Progress at a Glance FY2020–FY2023

BUILD 
\$164.5M*

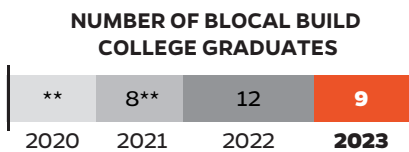
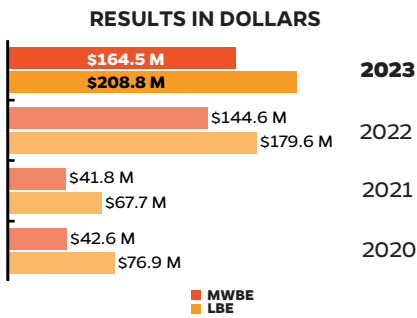
was committed to certified minority-owned and women-owned business enterprises (MWBE), **17%** of addressable spend.

\$208.8M*

was committed to Baltimore City firms or firms whose office and staff performing the work is located in the City (LBE) – **22%** of addressable spend

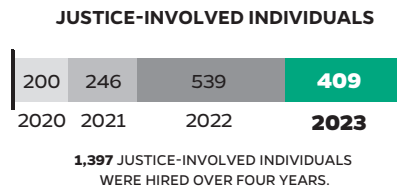
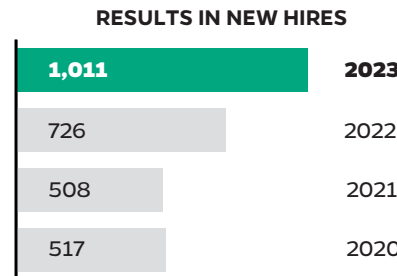
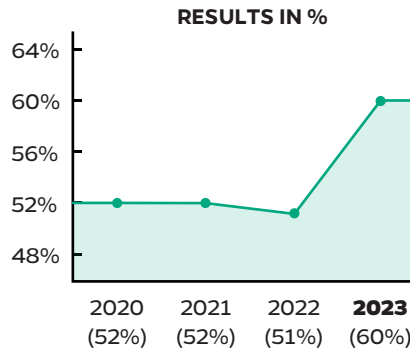



MWBE (16.3%) (15.9%) (17%) (17%)
LBE (29.5%) (25.8%) (21.1%) (21.6%)



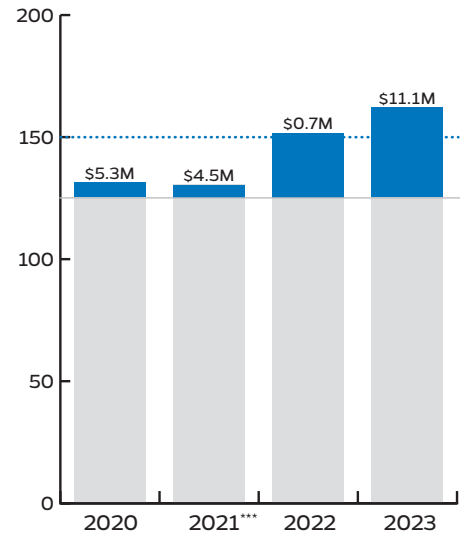
HIRE 
2,762

targeted positions filled by residents that live in focus area Baltimore City ZIP codes over four years. In FY23, 60% of targeted positions were filled by focus area residents.



BUY 
\$575.6M

was spent in targeted categories with local businesses over 4 years. In FY23, local spending increased by \$11.1M over the baseline of FY22.



Baseline of 2018 = \$126 million
 Baseline of 2022 = \$151 million

* Commitments are defined as parts of the contract that have been assigned to a contractor or subcontractor but have not necessarily been completed.
 ** The FY20 cohort launched in February 2020 and was suspended due to the COVID-19 pandemic. In FY21, the BLocal BUILD College relaunched virtually.
 *** Total spend excludes overlap project spend between BUILD and BUY beginning in FY21.